

PRODUCT CATALOGUE

HAPPYMAMI

Created by midwives





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**We are midwives, we
understand your journey**



Our mission: Preserving your breastfeeding bond



Our team was founded in 2019, with the vision of offering the best solution for each individual situation, promoting breastfeeding free of judgment, always based on the latest scientific evidence combined with cutting-edge technology.

Our values:



Commitment to breastfeeding

We promote and protect breastfeeding.



Comprehensive support

We provide ongoing support to mothers



Quality and safety

We ensure that each product meets the highest quality standards.



Innovation

We focus on developing personalised solutions that can meet the unique needs of every mother.



Every drop counts:

The Happymami project was born with the goal of promoting breastfeeding and offering a solution to the real situation we face.

- Breastfeeding is the best nutrition.
- **75%** of mums will use a bottle during their breastfeeding journey.
- **50%** of babies will stop breastfeeding prematurely.

We protect what matters most, adapting to the unique situation of every family.



The scientific solution that protects the bond

	Generic Bottles	HAPPYMAMI
Breastfeeding protection	50%	< 97.4%
Bottle acceptance	39%	< 94.3%



Study published at the IHAN Congress
(Sample: 1,680 mums)

A bottle as unique as you.

Create the perfect silicone nipple for your baby. We guide you step by step.

Scan to start the design process



1/5

Breast shape

What is your general breast shape?



Flat



Round

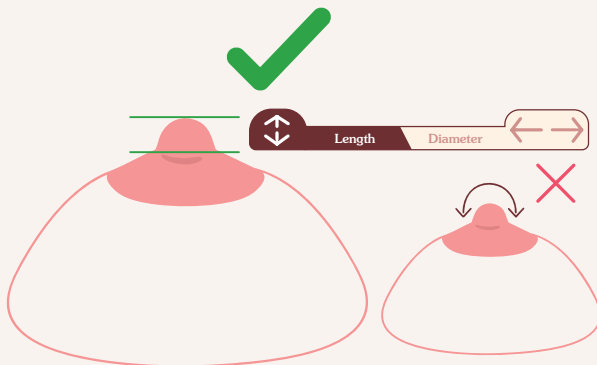


Tubular

2/5

Nipple measurements

What is your nipple length?



Less than 1.2 cm

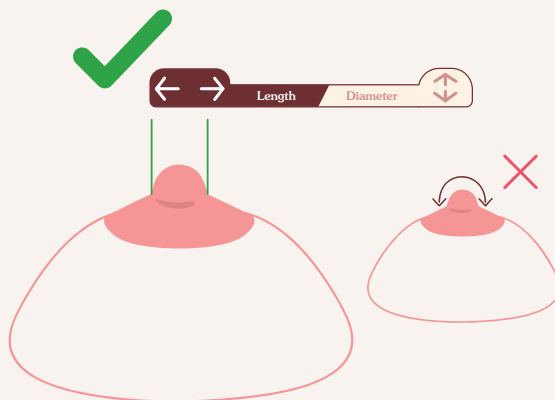
1.2 cm or greater

I use a nipple shield

3/5

Nipple measurements

What is your nipple diameter?



2.5 cm or less

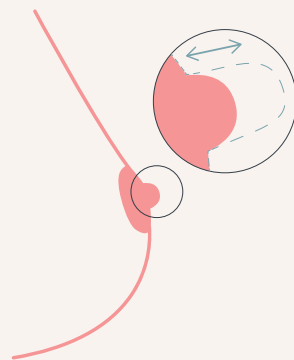
Greater than 2.5 cm

I use a nipple shield

4/5

Nipple elasticity

Does your nipple stretch after nursing, even a little?



It stretches (even a little)

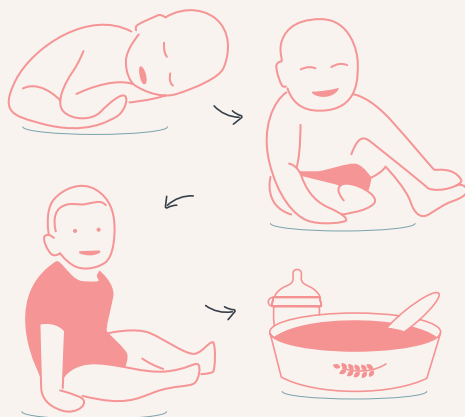
It does not stretch

Pregnant / I don't know

5/5

Flow speed

Which flow speed suits your baby?



Ready for the spoon

Flow for cereals/porridge

Milk and liquids

0-3 months

3-6 months

+6 months

Your design, brought to life

Every design is unique. What you see here is the actual result of a mum's design after completing her design process via the QR code. This is how your answers turn into the perfect silicone nipple for your baby.

*Reference image
Silicone nipple may vary

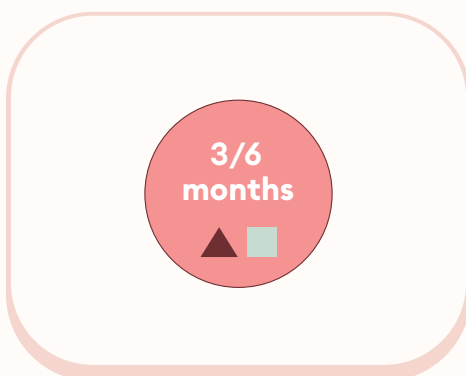


Your design

- Breast shape: Round
- Nipple length: Less than 1.2 cm
- Nipple diameter: 2.5 cm or less
- Does the nipple stretch? No
- Flow speed: 3-6 months

Colour of your reference:

*Reference image



If the colour is not available, ask the store staff for this code: T2M

Identify your silicone nipple on the box:



Technology for your well-being



Double anti-colic system



Easy to clean and dishwasher safe



BPA, BPS and BPF- free



Soft bottle with smooth texture



Heat and microwave resistant



2 sizes and 3 colours



Happymami Bottles

Find your perfect bottle

150 ml Bottles

150 ml Bottle - Soft Mint

Ref: V1M

EAN: 8436595617200



150 ml Bottle - Pale Pink

Ref: V1R

EAN: 8436595617224



150 ml Bottle - Silk Violet

Ref: V1V

EAN: 8436595617248



Find your perfect bottle

250 ml Bottles

250 ml Bottle - Soft Mint

Ref: V2M

EAN: 8436595617217



250 ml Bottle - Pale Pink

Ref: V2R

EAN: 8436595617231



250 ml Bottle - Silk Violet

Ref: V2V

EAN: 8436595617255





Happymami Accessories



Accessories that make your daily life easier

Happyanimals Thermos 500 ml

Thermos - Soft Mint

Ref: TER1M

EAN: 8436595619303



8 436595 619303



Thermos - Pale Pink

Ref: TER2R

EAN: 8436595619310



8 436595 619310



Thermos - Silk Violet

Ref: TER3V

EAN: 8436595619327



8 436595 619327



Accessories that make your daily life easier

Happymami Milk Powder Dispenser

Milk Powder Dispenser - Soft Mint

Ref: DIS1M

EAN: 8436595619204



Milk Powder Dispenser - Pale Pink

Ref: DIS2R

EAN: 8436595619211



Milk Powder Dispenser - Silk Violet

Ref: DIS3V

EAN: 8436595619228





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Accessories that make your daily life easier

Happymami Muslins

Pack of 2 Muslins - Turquoise

Ref: MUST1

EAN: 8436595619242



Pack of 2 Muslins - Pastel Pink

Ref: MUSR2

EAN: 8436595619259



Pack of 4 Muslins

Ref: 4MUS1

EAN: 8436595619273





Our Packs

The complete solution to get started



Starter Pack - Soft Mint

Ref: R2BTD-M

EAN: 8436595619358



8 436595 619358

The complete solution to get started



Starter Pack - Pale Pink

Ref: R2BTD-R

EAN: 8436595619365



Starter Pack - Silk Violet

Ref: R2BTD-V

EAN: 8436595619372





Our in-store support

By choosing us, you offer:

- **A Differentiating Product:**

With our system, you don't just sell a bottle, but a customised solution.

- **Marketing and Sales Boost:**

We actively support you with digital marketing campaigns and social media advertising.

- **A Trusted Brand:**

Leverage the prestige of an award-winning brand recommended by midwives and professionals.

Join Happymami and offer what no other brand can: the power to say “you are not alone” with every sale.

Scan to discover a preview of our training



The voice of families

More than **100,000**
mums trust Happymami

Google
Verified Reviews
✔ ★★★★★

5/5
stars from over
1700 reviews



Rocío Sánchez ★★★★★

I am very happy with Happymami bottles, as they allow me to do mixed feeding without my baby noticing hardly any difference between the breast and the bottle. Also, the midwives are always very attentive and available to ensure everything goes well. I recommend them 100%.



Carmen López ★★★★★

My little one didn't like bottles, only breast and more breast, until I tried Happymami. Being so similar, she took it the first time and likes it!! It's the most innovative thing I've ever seen in bottles! Wonderful. Thank you and thank you again.



María González ★★★★★

I had to start working and we started trying to give a bottle (of my expressed milk) to our 3-month-old baby. He didn't want any... It was a drama. But I searched online, found Happymami, and he took it the first time! The materials are amazing. This way I have been able to save my exclusive breastfeeding. Thank you for being there!

HAPPYMAMI

Professional Contact

distribucion@happymami.com / egalan@happymami.com

www.happymami.com

☎ Tel: +34 633 87 69 01 / +34 623 35 66 08

📷 @happymami_es

Welcome to Happymami